The Sustainability Professional

Marcia Lochmann, Vice President of Global Learning and Development, WorkerFIT Partners
Sustainability Education: Pre-Career & Mid-Career

- **Greening the Curriculum**
  - Faculty development
  - Infusing sustainability principles across multiple disciplines

- **Sustainability Certificates**
  - Sustainability-focused courses
  - Sustainability-focused certificates

- **Sustainability Degrees**
  - Undergraduate, Graduate, Post-Graduate

- **Sustainability Related Credentials**
  - LEED (Leadership in Energy and Environmental Design)
  - CEM (Certified Energy Manager)
  - EcoLeaders (National Wildlife Federation Leadership Certification)

- **Sustainability Credentials**
  - **ISSP-CSP = ISSP Certified Sustainability Professional**
  - **ISSP-SA = ISSP Certified Sustainability Associate**
A professional who spends more than 25% of his/her work time planning, implementing, managing and reporting sustainability efforts for organizational communities.

**Hard skill needs**

- Strategic planning
- Systems thinking
- Project management

**Soft skill needs**

- Communication with stakeholders
- Problem solving
- Inspiring and motivating others

The Sustainability Professional Credential

International Society of Sustainability Professionals

- ISSP-SA = ISSP Sustainability Associate
  - Code of Ethics Declaration
  - Pass ISSP-SA Certification Exam

- ISSP-CSP = ISSP Certified Sustainability Professional
  - Meet ISSP-SA requirement
  - Pass ISSP-CSP Certification Exam
  - Educational qualifications
  - Work experience

www.sustainabilityprofessionals.org