THE GREAT PIVOT
Creating Meaningful Work to Build a Sustainable Future
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What you LOVE

passion

mission

What you are GOOD AT

profession

vocation

What the world NEEDS

What you can be PAID FOR
Crisis in the World of Work

- Outsourcing
- Automation
- Gig economy
- Low employee engagement
Work to Build a Sustainable Future

• Advanced energy communities
• Low-carbon mobility
• Circular economy
• Reduce food waste
• Restore nature
Private Sector Green Jobs Needed

- Zero net energy retrofits of commercial buildings
- Solar emergency microgrids
- Building deconstruction
- Recycled-content product manufacturers
Non-Profit Sector Green Jobs Needed

• Artistic upcycling and salvage
• Reverse catering
• Carbon farming
• Wildlife defense
Public Sector Green Jobs Needed

• Safe bicycling infrastructure development
• Tool lending library + repair cafes + maker spaces
• Wildlife overpasses and underpasses
Vital Roles for Government

• Set goals
• Develop ordinances
• Levy and disburse externality fees
  • Cap & Trade
  • Plastic bag fees
  • Bottle bill deposits