A New Narrative

Rue Mapp,
Outdoor Afro
Founder and CEO
Mr. and Mrs. A. C. Levias recently celebrated two events at their Lower Lake home. It was the occasion of their 40th anniversary and also, a retirement party for Mr. Levias who has been a contractor in Oakland for many years. Shown are, top row, Mr. and Mrs. Albert Brumfield, Mr. and Mrs. Mack Shelby, Mr. and Mrs. Cleames Harrison, Mr. and Mrs. Oscar Shelby, Mrs. Chester Levias and Oscar Day. Middle row, Mrs. Irene Thompson, Eddie Levias, Renee' Levias (the host and hostess daughter), Mr. and Mrs. A. C. Levias, Mrs. Wilbert Layne, Mrs. Oscar Clay and Chester Layne, in front.
The Question
Our Audience:
35-44
Female
African American
Partners and Supporters

- REI
- KEEN
- Klean Kanteen
- CLIF Bar
- Columbia
The Relevant Outdoors
What We Have Learned

Relevance  Leadership  Long View
Thank You!