NWF EcoLeader Certification Workshop
Thanks for joining!

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Workshop Agenda

- EcoLeaders Overview
- EcoLeader Learning & Leadership Model
- Certification Levels
- How Certification can work for you
- Q&A
A Question

What sustainability-related certifications have you received or are planning to apply for?

(Type your answers in the chat box)
Why NWF EcoLeaders?

NWF EcoLeaders
At a Glance

- 2,000+ members
- From 550 colleges and universities
- In all 50 states and many other countries
- Leading diverse sustainability projects

Earning Certification for project-based leadership skills
5 Steps to Becoming an EcoLeader

1. Declare and share an EcoMission
2. Advance a wildlife or sustainability EcoProject
3. Support others
4. Earn certification (for project-based leadership)
5. Create a career plan

All of the above are supported by an online community, project planning tools, forums, a career center, webinars, links to employers and more.
NWF EcoLeader Certification

NWF EcoLeaders Initiative

NWF EcoLeaders Program Overview
EcoLeader Learning and Leadership Model

PLAN

DO

COMMUNICATE

SUSTAIN

NWF EcoLeaders Initiative

NWF EcoLeaders Program Overview
How To Apply

Create a project

Complete requirements

Identify an endorser

Submit your application

* campus certification only
Other EcoLeader Recognition Opportunities

More badges coming soon!
NWF EcoLeader Learning Objectives

• Advancing project-based learning and leadership
• Supporting others
• Making choices: topics, levels, scope
• Instilling biodiversity and sustainability knowledge
• Designing for diversity, equity and inclusion
• Promoting local and global citizenship
• Fostering continuous learning & improvement
How Certification Can Work For You
“[Digital badges] can help engage students in learning and broaden the avenues for all learners of all ages, to acquire and to demonstrate as well as document and display their skills. Badges can help speed the shift from credentials that simply measure seat time to ones that more accurately measure competency, and we must do everything we can to accelerate that transition. It can also help to account for both formal and informal learning and in a variety of different settings”

-Arne Duncan, Former Secretary for Education
Please type your questions into the Q&A box and we will try our best to answer them in the time we have.
Thank You!

You can connect with me in the EcoLeaders Community [www.nwfecoleaders.org](http://www.nwfecoleaders.org)

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