NWF CAREER SERVICES TOOLKIT: 2020-2021 MONTHLY IDEA CALENDAR

**AUGUST**

**ACTION DAYS**
- **Water Quality Month**
  - 9-International Day of Worlds Indigenous People
  - 9-Shark Week
  - 12-International Youth Day
  - 14-World Lizard Day
  - 15-National Honey Bee Day

**ACTIVITIES**
- Determine your goals and timeline for the year and enter into your Career Services Toolkit Strategy Worksheet
- Work with custodial and grounds staff to consider eliminating pesticides and increase the use of green cleaning products.
- Explore Education and Awareness Careers through the National Wildlife Federation’s EcoLeaders website.
- Present EcoCareers PowerPoint Presentation and encourage all students to create a profile on [www.nwfecoleaders.org](http://www.nwfecoleaders.org)

**SEPTEMBER**

**ACTION DAYS**
- 18-World Water Monitoring Day
- 19-National Estuaries Week
- 26-National Public Lands Day

**ACTIVITIES**
- Use the SEEK app to identify the trees on or near the school.
- Replace invasive and non-native trees and shrubs with natives.
- Explore Architecture and Buildings Careers through the National Wildlife Federation’s EcoLeaders website.
- Encourage students to participate in two or more career self-assessments.
**Monthly EcoCareers Idea Calendar 2020-2021**

**OCTOBER**

- **Food**
  - Action Days:
    - 5 - World Habitat Day
    - 7 - National Walk to School Day
    - 11-17 - Earth Science Week
    - 12 - National Indigenous People's Day
    - 24 - International Day of Climate Action

- **ACTIVITIES**
  - Help make healthy food accessible in your community through local outreach events.
  - Establish an edible garden at your school.
  - Explore Food and Agriculture Careers through the National Wildlife Federation's EcoLeaders website.
  - Encourage students to identify five careers of interest and take notes on salary, growth potential, job listings, requirements, etc.

**NOVEMBER**

- **Energy**
  - Action Days:
    - 1 - World Vegan Day
    - 15 - America Recycles Day
    - 7 - Affordable and Clean Energy
    - 13 - Climate Action

- **ACTIVITIES**
  - Learn the science behind climate change and take action in your local community.
  - Work to reduce your school's transportation emissions.
  - Find out what is happening in your state legislature regarding Climate Change.
  - Explore Sustainable Energy as well as Climate Change Adaptation and Mitigation Careers through the National Wildlife Federation's EcoLeaders website.

QUESTIONS? ECOLEADERS@NWF.ORG
### DECEMBER/JANUARY

**ACTION DAYS**

- **Dec-Universal Human Rights Month**
  - Dec 5-International Volunteer Day
  - Dec 5-World Soil Day

### FEBRUARY

**ACTION DAYS**

- 2-World Wetlands Day
- 11-International Day of Girls and Women in Science
- 20-World Day of Social Justice
- 27-International Polar Bear Day

### ACTIVITIES

- Plan to participate in a citizen science project such as the Great Backyard Bird Count.
- Explore Habitat and Wildlife Careers through the National Wildlife Federation’s EcoLeaders website.
- Encourage students to declare their own personal Eco-Missions and identify academic and certification goals.
- Register for EcoCareers Conference as a sponsor, group, or individual.

### #SustainableDevelopmentGoals
- #SDGs
- #GlobalGoals

### ACTIVITIES

- Conduct an awareness campaign regarding exposure to BPA in reusable plastic containers.
- Conduct a bin inventory and replace broken or missing receptacles.
- Create and share a zero waste and recycling role play or video.
- Explore Business and Purchasing as well as Consumption and Waste Careers through the National Wildlife Federation’s EcoLeaders website.
- Encourage students to pursue several networking goals.
- Advertise EcoCareers Conference to student body.

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#### MARCH

**ACTION DAYS**
- Women’s History Month
- National Wildlife Week
- 3-World Wildlife Day
- 8-International Women’s Day
- 21-International Day of Forests
- 22-World Water Day

**ACTIVITIES**
- Help bring awareness to the issues being highlighted on World Water Day.
- Work to ensure your school is using water-efficient irrigation practices.
- Explore Water Resources Careers through the National Wildlife Federation’s EcoLeaders website.
- Encourage students to conduct informational interviews.
- Advertise EcoCareers Conference to student body.

#### APRIL

**ACTION DAYS**
- Earth Month
- Community Service Month
- 7-8-NWF EcoCareers Conference
- 22-Earth Day
- 30- Arbor Day

**ACTIVITIES**
- Attend EcoCareers Conference
- Celebrate your environmental successes with an all-school assembly or event in your outdoor classroom.
- Determine if there is a need and plan now for fall planting.
- Explore Governance and Policy as well as Environmental and Community Justice Careers through the National Wildlife Federation’s EcoLeaders website.

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**#SustainableDevelopmentGoals #SDGs #GlobalGoals**

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MAY

ACTION DAYS

Garden for Wildlife Month
National Wildfire Awareness Month
American Wetlands Month
4-8-Teacher Appreciation Week
8-International Migratory Bird Day
20-World Bee Day
21-Endangered Species Day
21-National Bike to Work Day
22-International Day of Biological Diversity

ACTIVITIES

• Determine the “walkability’ of your community.
• Create an awareness campaign for National Bike to School/Work Days.
• Explore Transportation Careers through the National Wildlife Federation’s EcoLeaders website.
• Encourage students to apply for internships, entry-level jobs, and other opportunities.

JUNE

ACTION DAYS

National Pollinator Week
Great Outdoors Month
LGBTQ Pride Month
5-World Environment Day
5-National Trails Day
8-World Oceans Day
16-World Sea Turtle Day
21-International Climate Change Day
21-National Bike to Work Day
22-World Rainforest Day

ACTIVITIES

• Take action for World Oceans Day by organizing a community clean-up of a local waterway.
• Learn more about the importance of your local wastewater treatment facility.
• Create signs or artwork that help protect storm drains from pollution.
• Explore Outdoor Recreation Careers through the National Wildlife Federation’s EcoLeaders website.

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