SCHOOLCYCLE 2017 IMPACT REPORT

1,000 BIKES
Girl Up met its fundraising goal of 1,000 bikes for girls in Malawi.

169 CLUBS
participated in fundraising efforts, resulting in over 170 fundraisers.

$235,364 RAISED
from donations, partners and peer-to-peer fundraising.

PARTNERS

FABLETICS
donated 10% of all proceeds from the Demi Levato line.

BIORE
donated $25,000 and held a FlyWheel cycling event with Shay Mitchell.

PARAMOUNT
donated $15,000 to Girl Up's SchoolCycle initiative.

THETA NU XI
held fundraisers across the country through its chapters.
Kat McNamara
posted a video on her Instagram account with 2 million followers.

Brooklyn & Bailey
sent an email, and posted on Instagram, Facebook, and Twitter to their following of over 3 million.

Cara Delevingne
posted on her Instagram and Twitter account with over 51 million followers.

Girl Up Clubs
Girl Up’s Clubs used #GivingTuesday to galvanize their fundraising - like this Boston-based club, that held a bake sale.

Teen Advisors
Girl Up’s Teen Advisors held special events on #GivingTuesday, like Teen Advisor Alissa, who organized an Open Mic Night.
Club Highlight

Hood River High School Girl Up Club in Portland, Oregon raised over $4,000 in just 6 weeks selling organic coffee from Guatemala. The Club shared, "We sold over social media, door to door, calling friends and family, and setting up booths at community events. This was an incredibly successful fundraiser and way to establish our club in the community."

Story of Impact

Salayi uses her bicycle every day to get to school safely and quickly. She also uses her bicycle to get to the hospital when she or a member of her family is sick. She especially loves studying science, and when she grows up she wants to be a police woman and give back to her community.

Partner Highlight

The Xi Beta Chapter of Theta Nu Xi raised money by asking their family, friends and coworkers to contribute to their team fundraising page. They also hosted a fitness fundraiser at a local gym. They shared, "We wanted participants to understand just how tired a young girl who walks several miles to school each day feels."