FUNDRAISING TIPS
Girl Up Clubs

Check out these awesome fundraising tips for your Girl Up Club, and make your next event a hit! Advertise your activities to your broader community, spreading the word and increasing your fundraising potential.

**CATEGORY 1: LET'S MOVE**

1. **Dance-A-Thon**
   
   Grab your friends and rent a space (high school gym, cafeteria, or local community center) and dance while you fundraise for Girl Up! A dance-a-thon is one of the best fundraisers because it’s family friendly and easy to do! We recommend getting approval from your school if you’ll host it there, and ask your teachers or parents of friends to chaperone. Charge raffle tickets for each person who attends and/or encourage them to donate $5-10 for every hour they dance. The winner is the person who consecutively dances the most hours (and therefore raises the most money!) Don’t worry we all know you can move like Mick Jager.

2. **Yoga Class/Fitness Class**
   
   High School can be a stressful time full of projects and exams. We know you’re working hard in the classroom, but don’t forget to take care of yourself by going to a yoga or fitness class. Get a local instructor or student to donate a yoga, spinning, Pilates, Zumba, etc. class and ask for donations ($5, $10...) from attendees. You can also ask local fitness places if they’ll donate a class for a fundraising event.

3. **Lip Sync Battles**
   
   We all sing in the shower, and now is your time to show your true talent. Find a community center or see if you can access your school gym to host a lip sync battle event and charge attendees for entrance fee or a performance fee. The best lip sync solo or duet wins Girl Up swag, mention on social media or other awards!

4. **Host a Dance**
   
   If your school or a local organization is holding a dance, ask them if you’re charity Girl Up’s SchoolCycle can be the beneficiary. Or, ask if you can sell food at the event and have the proceeds go to Girl Up. Schools generally host dances tied to a theme - for example, a holiday or celebration. See if you can connect Girl Up with the theme of the event to encourage greater participation!

5. **Host a Charity Performance or Movie Night**
   
   Host a movie night at your school like a screening of *He Named Me Malala* or another feminist film. Or ask friends to donate their time and talent to put together a “So you think you can dance? [name of school] edition.” Or have a battle of the jazz bands and invite groups from your rival schools. Charge attendees for the performance or movie and sell snacks. Don’t forget to publicize and partner with other clubs for maximum success!
**Category 2: Let’s Eat**

### 6 Partner With Local Restaurants
Want to break your usual dinner routine? Have a #TreatYourself night and eat out with your friends. Many local restaurants like Chipotle, Qudoba or Ben & Jerry's will be willing to give 15%-30% of their profits from one day or night. Just coordinate a date and time for a group of students to eat at their restaurant, especially during a night or time they might usually have an empty restaurant. Don't forget to post about it on social media!

### 7 Sell Candy Grams/Flowers for Holidays
You can never have enough snacks — especially during holidays like Valentine’s Day or Halloween. Whatever you celebrate, ask your school administration or student government if you can do some tabling in the cafeteria and pre-sell a candy gram (with a note about what Girl Up is) the day of the holiday or send out a pre-order and collect funds via your club fundraising page and/or Venmo.

### 8 Karaoke Night
Host a karaoke night at a community center, school gym, or kid-friendly restaurant (like Peter-Piper Pizza). Charge participants to go onstage, or have profits from drinks/food sold go to Girl Up. Think up different song themes for your karaoke night!

### 9 Sell Donuts/Hot Chocolate in the Morning
Some people are nicer with dessert in the morning, so why not help them be their best self? Sell hot chocolate and/or breakfast favorites like donuts (that are not available in the dining hall) as students go to class. Make sure you get approval to sell breakfast snacks from your administration.

### 10 Sell Snacks During Midterms/Finals Season
Midterms and finals can be a scary time in the school year, but not so much when there's snacks involved! Sell warm snacks like donuts, cider, homemade cookies, boba drinks, muddy buddies, etc. at strategic locations like the library, study halls and drop-off/pick-up areas. Maximize the rush in-between class periods.
卖Girl Up商品

准备好迎接新学年了吗？穿上你最喜欢的Girl Up商品，如T恤、手提袋、水瓶等，并在食堂里设置一张桌子，征得学校管理层的同意。出售这些商品对学生和对Girl Up商品感兴趣的人士来说很有帮助。你可以直接向捐赠者收取付款，他们可以在校园的筹款页面上支付，或者在现场使用像Venmo的在线支付应用。

抽奖

从学生们常去的餐厅或像Amazon这样的网上商店购买礼品卡，并邀请同学们参与抽奖，选出幸运的中奖者，让他们在社交媒体上宣布。

电子邮件筹款活动

你听说过#GivingTuesday吗？在美国（也包括黑色星期五，网络星期一等）的感恩节之后，每个星期二都会有一群人为他们最喜爱的慈善机构捐款。组织一个俱乐部会议，所有会员都带上笔记本电脑，有一些音乐背景音乐，大家一起打字，向家人、朋友、教授、校友等捐赠者发送电子邮件邀请他们访问你的筹款页面，今年我们为1000辆SchoolCycle自行车的目标而筹款，鼓励人们捐出1辆自行车（$125），以确保在马拉维的女孩们能够上学。

阶级战争捐款罐

这是大一学生与高年级学生，或是大二、大三学生之间的较量！Class Wars意味着你所在的年段要筹集更多的额外捐款，并将捐款罐放在特定地点（如教室、图书馆，等等）。每个捐款罐的选区为一个奖项。筹款最多的班级会赢得奖项。这是一个很好的活动，可以提高人们对国际日的关注，这也是国际妇女节，女孩和国际妇女的节日。

捐款罐

收集额外的捐款，并在特定的地点（如教室、图书馆，学生咖啡厅、书店等）捐款。你可以用捐款罐装饰，并附上关于Girl Up的信息表。
**Girl Up Clubs**

**CATEGORY 4: OTHER EVENTS!**

**16 Car Wash**

During those summer and spring months, a lot of people with cars are going to want to get them washed. Host a car wash and charge people $5-10 dollars for each car.

**17 Partner with Other Clubs**

Partner with other clubs at your school that are interested in global development/women’s issues like UNICEF. A lot of service/volunteer clubs are always looking for a new charity to raise money for, so why not suggest they make Girl Up their charity.

**18 Tie-Dye Party**

Time to get creative. Host a tie-dye party with your club members and friends. Charge students $10 or $20 (whatever seems appropriate) and provide the shirt plus art supplies.

**19 Hold a Regional Summit**

A Girl Up favorite, host a Regional Summit in your area or at your school! Invite other high school or college students to attend and have awesome speakers at a one-day event to spread the world about Girl Up. Entrance fees can go towards Girl Up and you can sell merchandise on site.

**20 Host an Advocacy Boot Camp**

A new Girl Up favorite, advocacy boot camps are 2-4 hour events that you can host for anyone at your school to learn what it takes to be an advocate for women’s and girls’ rights! Girl Up has an in-depth PowerPoint deck already prepared—all you have to do is find a space, charge a small fee and lead it!

**WANT MORE IDEAS? CHECK OUT MORE AT:**

GirlUp.org/Clubs

**OR EMAIL:**

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