Two Ways to Join

- To connect by video conference, go to http://cclusa.org/meeting
  Note: To improve audio/video quality, close all applications and other browser windows
  Note: Read this Zoom doc to see how to turn on closed captions and adjust the font size
- To connect by phone: If you have unlimited calling, please call 1-646-558-8656; otherwise you can call
toll-free at 1-877-369-0926. Enter 2017-2017-17 as the meeting ID.
If you have problems connecting, please contact Zoom’s 24/7 support at 888-799-9666

Kiera O’Brien, Students for Carbon Dividends

There’s been a shift among Republicans in Congress on climate change, due in
no small part to polling that shows younger GOP voters are as concerned
about climate change as their progressive counterparts. As vice president of
Students for Carbon Dividends, Kiera O’Brien is working to harness that
passion among young conservatives to generate political will for carbon
dividends legislation, which places a fee on carbon and gives revenue to
households (sound familiar?). Kiera, who is President Emeritus of the Harvard
Republican Club, recently testified at a congressional hearing alongside
Republican pollster Frank Luntz. Over the summer, she spoke about carbon
dividends at the Teen Vogue Summit: "There are many climate-oriented
groups rallying around the problem, but Students for Carbon Dividends is
rallying around the solution."

Actions

1. Organize for Call Congress Day and November Lobby Day
2. Tweet your members of Congress on our November 12th Lobby Day
3. Laser talk exercise: Dividend Delivery

If your Action Sheet is printed and you’d like to be able to click the links below, you can download this
Action Sheet at cclusa.org/actionsheet. There’s a Spanish version of the Action Sheet there too!
Organize for Call Congress Day and November Lobby Day

LOBBY ACTION

Have the back of your fellow volunteers who will lobby Congress in D.C. on November 12th by coordinating an enormous Call Congress Day, preparing for the lobby day, and thanking your district staff.

Call Congress Day

Get ready to break your chapter’s record for the most calls ever made on Wednesday, Nov. 6th:

- Sign people up at cclusa.org/text to receive a text alert reminding them to call.
- Ask everyone at your meeting to put the Call Congress Day in their phone calendar and select ‘Going’ and ‘Invite friends’ to this Facebook Event cclusa.org/call-congress-fb.
- Ask one volunteer to send an email reminder to everybody on November 6th.
- See cclusa.org/callcongressday for graphics, flyers, sample emails, and ideas for generating calls.
- Use the online action tool cclusa.org/call to get a script and phone numbers and be sure to click “DONE CALLING” to report your calls.

Continue to prepare for November Lobby Day

- Schedule time with your liaison(s) to help them to finalize and submit their lobby meeting plans.
- If you have collected constituent comment forms from districts other than your own, give them to a volunteer who is going to D.C. to drop off at the Letter Exchange at November Lobby Day. Or mail them to the CCL D.C. office. Use the info at cclusa.org/exchange to prepare the letters for delivery.
- Continue your discussion from last month about helping people to pay for their trip to D.C. Registration, schedule, lodging and travel info is at cclusa.org/nld.

Thank your District/State staff

As we head into the holiday season in November, express your sincere appreciation to the staff in your local District/State Congressional office(s) for their public service. Create something personal that you can drop off, such as:

- A card signed by everyone in your chapter
- An autographed photo of your chapter
- Baked goods or flowers

We suggest Friday, November 8, or Tuesday, November 12, as good dates for a drop-off (offices will be closed on November 11 for Veterans day). While you are at the office, snap a photo and text it to your fellow volunteers in D.C. and tweet the photo to your member of Congress with appreciation and the hashtags #GrassrootsClimate #Constituent.
Tweet your members of Congress on our Nov. 12th Lobby Day
SOCIAL MEDIA ACTION

No matter where you are on November 12, you can raise the visibility of the Energy Innovation Act by tweeting your members of Congress on our Tweet Congress Day.

Prepare for Tweet Congress Day

● Sign up for text alerts at cclusa.org/text, and we’ll text you a link to the tweet tool on November 12.
● Get a free Twitter account at twitter.com/signup and then watch these two short CCL videos and read our Twitter Guide for tips on how to set up your profile and send your first tweet.
● See cclusa.org/tweetcongressday for graphics and flyers for spreading the word.

Take the easiest action

● Use our online tool cclusa.org/tweet, which makes it super easy to send your first tweet to Congress. Add “Tweet Congress” to your calendar on November 12 or add this shared event to your own calendar.

Add more attraction to your Action

● Write your own tweet and attach a photo of yourself, your chapter or your lobby team.
● Edit one of these examples and tweet it with a picture.

    House bill cosponsor
    .@congress-member-twitter-handle  On Nov 12, @citizensclimate volunteers like me will be in DC to thank you for supporting the Energy Innovation Act, H.R. 763. Will you ask a colleague to join you as a cosponsor? #GrassrootsClimate #Constituent energyinnovationact.org

    House bill non-cosponsor
    .@congress-member-twitter-handle  On Nov 12, @citizensclimate volunteers like me will be in DC to talk with you about the Energy Innovation Act, H.R. 763. I would love to see you support this legislation to put a #PriceOnPollution! #GrassrootsClimate #Constituent energyinnovationact.org

    Senator
    .@congress-member-twitter-handle  On Nov 12, @citizensclimate volunteers like me will be in DC to talk with you about the Energy Innovation Act, H.R. 763. I would love to see you cosponsor this bill when it is reintroduced in the Senate. #GrassrootsClimate #Constituent energyinnovationact.org

And even more social media sharing in November

● Search on social media for #PriceOnPollution and #GrassrootsClimate so that you can all share / like / comment / retweet posts from volunteers and staff in D.C.
● Share CCL’s momentum with your friends on social media. For example, share this video where Dr. Danny Richter highlight’s 1000+ endorsements for, and new cosponsors of, the Energy Innovation Act.

Need help?

If you have questions about social media, join CCL’s Social Media Action Team at bit.ly/CCLsocial
Dividend Delivery
LASER TALK EXERCISE

In our June lobby meetings in D.C., members of Congress and their staff asked more questions about the Energy Innovation Act’s dividend than any other topic. CCL wisely commissioned Alan Lerman, who served in the U.S. Treasury Department for 42 years, to write a detailed dividend delivery study that addresses concerns about the cost and method of returning carbon fee proceeds to households.

Let’s prepare to discuss dividend delivery in congressional offices and in other situations where you are discussing the bill with curious folks.

Exercise

Pair up with another volunteer and take turns reading aloud the laser talk paragraphs below and then say aloud in your own words what you remember and want to use.

Laser Talk - How are carbon dividends going to be delivered to households?

The carbon dividend is one of the three legs of H.R.763, the Energy Innovation and Carbon Dividend Act of 2019, so it’s important to get it right. CCL previously commissioned an expert study to dive deeply into how this would be done. Our goal was to minimize administrative cost and make it work smoothly for everyone involved, while still getting the money to as many households as possible.

The expert study confirmed that remitting carbon dividends directly to households is, as CCL had anticipated, the least costly and least burdensome way to recycle the revenue to consumers.

All the fees collected from fossil fuel suppliers go into the Carbon Dividend Trust Fund which is administered by the Treasury Department. The entirety of that fund, after administrative overhead, is distributed to recipients, who are identified from existing tax records or through a special form submitted by those who haven’t filed income taxes.

Most recipients will get their carbon dividend in the form of a direct bank deposit or as money added to an existing government-issued debit card, with paper checks as a backup. Eligibility changes – births, deaths, adoptions, age changes – will be taken care of on a monthly basis, and any discrepancies between the money they are entitled to and what they have received will be reconciled on the next income tax return.

CCL is satisfied that these steps will make the carbon dividend delivery fair, flexible, and highly visible to households.

For more details, refer to the Dividend Delivery Working Paper or accompanying FAQ. Note that this paper was written prior to H.R. 763’s introduction, so there are some minor policy differences.