FOR GROUP LEADERS
How to use this March Action Sheet

Advance planning for your March meeting: Here are some things you could do to get more people involved in your meeting:

● Every Friday, you and your designees receive an email with a list of people who have joined your chapter roster. Think of who in your group could best facilitate the discussion about onboarding new members at your meeting, using the action sheet suggestions. Invite them ahead of time to lead that part of the meeting.
● Ask someone who is organizing your Earth Day outreach to consider adding voter registration to the tabling plan and, after March 31, to be sure to look at the “Register to Vote” option under “Take Action” on the main CCL web page. They will also be able to download a “Register to Vote” quarter page flyer from the Grassroots section on this Community Resources page.
● Who in your group likes to organize fundraising? Ask this person to call people who are active but don’t always attend meetings to invite them to become an Evergreen Donor to help your chapter to reach its goal. After your meeting, call a few more reliable volunteers to boost your total above your goal!
● For the Far Middle social media bonus action, cue up and plan to show the far middle video at farmiddle.com. It’s humorous!
● Ask a volunteer to be ready to demonstrate and facilitate this month’s Laser Talk Exercise.

Sample Monthly Meeting Agenda (suggested time for this agenda is 45-90 minutes)
This proposed agenda incorporates the monthly action items. It also includes a celebration of recent successes and time to orchestrate other chapter activities.

● Laser Talk Exercise - 5-10 minutes
● Celebrate successes since last month - 5-10 minutes
● Start circulating sign up sheet for monthly actions and ongoing activities
● Monthly Actions - 5-10 minutes for each of the 2 actions and the 2 bonus actions on the Action Sheet
● Ongoing Activities (some chapters organize with committees focused on CCL’s five levers; this would be a chance for committees to report on progress toward goals or to recruit help) - 10-20 minutes
● End with each person stating what actions they will take in the next month, either round robin style or with a small group or partner - 5-10 minutes.

Check progress on Earth Day planning
Last month we suggested that you plan for Earth Day. Don’t forget to check in on those plans! And be sure to consider engaging with Radio and TV newscasters who have an enormous reach in their communities.