ACTION SHEET, MAY 2020

Monthly Meeting, Saturday, May 9, 2020
10:00 a.m. Pacific / 1:00 p.m. Eastern

Three Ways to Join

● To connect by video conference, go to cclusa.org/meeting (NOTE: this links to meeting ID# 506546267)
  Note: To improve audio/video quality, close all applications and other browser windows
  Note: See these instructions to see how to turn on closed captions and adjust the font size
  Having a problem with video conferencing? Call 888-799-9666 for 24/7 support
● To connect by phone: If you have unlimited calling, call 1-646-558-8656; otherwise you can call toll-free at 1-877-369-0926. Enter 506-546-267 as the meeting ID
● To watch a livestream go to: cclusa.org/livestream

CONFERENCE CALL GUEST

Dr. Natasha DeJarnett, National Environmental Health Assoc.
Climate change and carbon pollution have always had an impact on public health, and the COVID-19 pandemic bears that out. On this month's call, Dr. Natasha DeJarnett will look at how these two crises are connected. Dr. DeJarnett is the interim associate director of Program and Partnership Development at the National Environmental Health Association (NEHA), where she leads research as well as climate and health activities. She also serves on the governing board of Citizens' Climate Education.

Actions

1. Plan a successful lobby meeting with your Liaison(s)
2. Learn a new social media platform with your chapter
3. Bonus Social Media Action: Register for CCL’s June Online Conference and invite others

If your Action Sheet is printed and you’d like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet. There's a Spanish version of the Action Sheet there too!
Plan a successful virtual lobby meeting with your Liaison(s)

LOBBY ACTION

Our June lobbying is on! Relationship building with congressional offices and teamwork with each other is our foundation in this new world of all virtual organizing. So identify your appointment setter, work together to plan your lobby meetings and assemble your lobby teams, and then rehearse your June 16 (Senate) and June 17 (House) virtual lobby meetings.

At your chapter’s online gathering

Appointment setting

1. If there is no Liaison to set the appointment for your Senator or Representative, work with chapters in the district/state to designate an appointment setter and email their contact info to amy@citizensclimate.org. Amy will distribute details on how to set appointments to appointment setters. If you’re not sure if there is a liaison or you need help, contact your state coordinator or Regional Coordinator.
2. We recommend that appointment setters/liaisons work with local CCL leaders (especially where there is more than one group in a district/state) to assemble the lobby team and create a meeting plan.
3. While setting the appointment, appointment setters should be sure to ask the Congressional office how they would like to meet - by phone, Zoom, or something else!

Meeting planning

1. Use our Meeting Plan Template as a guide to solicit, discuss and prioritize everyone’s ideas for the lobby meeting. Key items to discuss include the appreciation, primary goal, supporting asks, and open-ended questions for discussion. You can find planning guidance on CCL Community’s Planning your lobby meeting training page.
2. If there is a primary Liaison, but the Liaison is not at your meeting, designate someone to send your ideas to the Liaison.

Assembling the lobby team

1. Working with your Liaison, determine who will be on the six-person lobby team as you usually would for an in-district meeting. If appropriate, include a local business leader or other trusted messenger on the team. Note: CCL Headquarters will not create lobby teams nor will it send out lobby meeting schedules.
2. Teams can get ready for the lobby meeting by attending the May 28 and June 11 trainings by Danny Richter or by watching the recordings. We recommend that the lobby team meet several times on Zoom to plan and rehearse the meeting. Some teams have found it helpful to have someone role-play being the MOC as part of your practice session. If your team includes a local community leader of some prominence, you may need to personally prepare them for the meeting. Include them in your practice meetings, if at all possible.

Additional resources

● CCL Community’s Preparing for CCL’s Online-only June Conference and Lobby Day training page
● Upcoming Lobby Trainings For June
Learn a new social media platform with your chapter

GROUP DEVELOPMENT ACTION

Being proficient on social media brings many benefits: you can do it from home (!), you can learn how and start posting within minutes, and you can follow, interact with, and influence prominent individuals including every member of Congress.

Social media can amplify any of CCL’s five levers of political will, so get everyone in your chapter ready to use social media to do their CCL work and exercise their political power.

At your chapter’s online gathering

Start by selecting a social media platform and a leader and then make a plan to learn together in a group.

1. Pick a social media platform. We use Twitter, Instagram and Facebook in our social media work, so pick one of these to boost in your chapter. If you aren’t familiar with these platforms and their use in CCL, check out our training on Social Media for Volunteers and Chapters to help you decide.

2. Find someone to lead. This could be someone who already uses the platform and is willing to teach others, or someone who will set up a Zoom session for people to learn together using a CCL training video.

3. Set up an online training session. Learning together is fun and inclusive, so pick one of the groupings below and find a date that works for everyone. You might include a game or a happy hour too.
   - Set up buddies to learn together in teams
   - Invite the whole chapter to watch a training video and practice together
   - Have someone who knows social media walk everyone through an exercise during the session

Additional resources

- Discuss your social media work on CCL Community’s Social Media Forum
- Ask questions on CCL Community’s Social Media Action Team

Register for CCL’s June Online Conference & invite others

BONUS SOCIAL MEDIA ACTION

Our 2020 International Conference on June 13 will be online so, for the first time, all CCLers can easily attend without traveling! Mark your calendar to register on May 13. After you’ve registered, invite your friends, family, connections, and colleagues to join you by broadcasting your excitement about the Conference and the link cclusa.org/conference on your social media and by email. If you need help getting started on Facebook, Twitter, or Instagram, check out CCL Community’s Social Media for Volunteers and Chapters training page.
Talking about climate change during COVID-19
COMMUNICATION EXERCISE

We believe in practicing here at CCL. This month’s communication exercise gives you an example of how to talk about climate change during the pandemic, using points from our recommended messaging. It’s designed to be used as part of your online meeting.

Note: To learn how to put people into breakout rooms to do this exercise, see Zoom’s training page on “Breakout Rooms”

1) Read these instructions to your group.
   In the breakout room, each person should take a turn reading the script out loud to the other partner. You’ll have 6 minutes total for practicing, so each person has time for a 3 minute turn.

2) Then paste the whole script below into the chat so people can read it from there. Attendees can also find the script on page 4 of this action sheet at cclusa.org/actionsheet.

3) When everyone comes back together, ask a few people to share what they found useful.

Script

Person 1: How have you been doing since the pandemic broke out?

Person 2: I'm doing okay. My partner was laid off from their job, so that's been stressful, but we're both healthy. How about you?

Person 1: I'm sorry to hear that. This really is such a tough time in so many ways. Personally, I'm doing okay too. I mostly feel worried about what happens next. While this pandemic is going on, there are other major problems that our government can't really attend to, like climate change. That's still an ongoing problem, and we still need Congress to solve it.

Person 2: But aren't things getting better because so many people are staying home? I've seen photos of really clean air in Los Angeles, and India, and all sorts of places.

Person 1: Yes, it is a little better because we're not burning as many fossil fuels to get around in our cars. I've been glad to see those pictures too! But it's still just a small fraction of the overall greenhouse gases humans are putting into the air by burning fossil fuels. We really need to make different, cleaner energy choices in our whole economy—not just person-to-person.

Person 2: Yeah, that makes sense. Well, we'll be able to do that after we get through this pandemic.

Person 1: I sure hope so. That's why I volunteer with Citizens’ Climate Lobby. We help each other find a way to contribute to solving climate change that fits our own time and interests. I like to call my member of Congress once a month to urge them to support climate change legislation. Is there something you wish you could be doing to help with this problem? We might be able to help you do it too, and then maybe we can keep this clean air we've been seeing.