1.0 SCOPE

1.1 This policy describes ASQ’s international operations position.

2.0 POLICY

2.1 ASQ will be recognized as a “Champion for Quality” worldwide. ASQ will provide the means and ways to promote and enhance the quality movement around the world. It is the intent of ASQ to be a worldwide provider of information and learning opportunities related to quality. ASQ will be a recognized leader worldwide for advancing individual and organizational excellence. ASQ will engage in a worldwide research plan. A global business plan approach will be implemented to provide information and learning opportunities related to quality. ASQ will build an effective global market assessment process and will implement the process when opportunities arise.

2.2 ASQ will respond to the needs of individuals regardless of where they live. In countries where national quality organizations exist, ASQ will endeavor to serve local interests through coordinated efforts aimed at leveraging, cooperating, and partnering with established bodies. ASQ will cooperate with other national/international quality organizations worldwide for the advancement of a quality culture, quality of life, and international cooperation. ASQ will stay focused on earning a reputation of being a world-class organization and gaining the loyalty of members and customers worldwide.

3.0 DEFINITIONS

3.1 All terms used in this policy conform to Policy G 35.00, Guidelines for Policy and Procedure Documentation.

4.0 PROCEDURE

4.1 International activities

4.1.1 International members provide a key and important role in exchanging knowledge and information throughout the world. New members who reside outside of North American become part of the International Chapter. International members receive access to unique international benefits such as newsletters, the International Channel on ASQ’s Web site, country councilor assistance, and all other benefits of ASQ membership. International Chapter members are offered a copy of ASQ’s World Conference on Quality and Improvement (World Conference) proceedings at a cost equivalent to a fixed shipping cost. The annual meeting and reception for International Chapter members and guests is held during the World Conference. Members are encouraged to submit articles for publication in the newsletter as well as papers for World Conference sessions sponsored by the International Chapter.

4.1.1.1 Members are encouraged to advance to the grade of Senior and to nominate qualified individuals for and be nominated for Fellow membership and Society awards and medals.
4.1.2 ASQ has been and continues to be active international standards by providing leadership of the U.S. Technical Advisory Groups to ISO Technical Committees and other international secretariats such as ISO and IEC Committees.

4.1.3 ASQ certification has been and will continue to be offered in numerous international locations through participating organizations. Individual members can participate in the ASQ Certification Program by making direct arrangements with the Certification Offerings workgroup.

4.1.4 ASQ will work with WorldPartner organizations and/or other such business partners to determine collaborative efforts related to education or products and services.

4.1.4.1 Collaborative plans and efforts will support the strategic plan of ASQ. All collaborative efforts will abide by ASQ’s Code of Conduct, Ethics, and Moral principles, and Society policies and procedures.

4.1.4.2 ASQ products can be purchased worldwide through ASQ headquarters and/or partnership/alliances created with local organizations that provide translation and distribution of materials.

4.1.5 ASQ will continue to serve its international customers and members, and facilitate the flow of information internationally with a global market and business plan.

4.1.6 ASQ will strive to develop a “world watch” capability to monitor and report important international quality developments to its members and affiliates.

4.1.7 ASQ will continue to strive to make it easier for international members and customers to do business with ASQ by pursing continuous improvement activities with a focus on the customer and member.

4.1.8 Partnering and cooperation with national quality associates outside North America will be pursued. Sensitivity to national pride will be respected.

4.1.9 ASQ’s Web site and My ASQ, which are readily accessible throughout the world, will facilitate an international exchange of information.

4.1.10 A member of the Office of the President or a designated representative will be an official spokesperson for ASQ when traveling on Society business as duly appointed by the Office of the President.

<table>
<thead>
<tr>
<th>REVISION LEVEL</th>
<th>REVISION DATE</th>
<th>REVISION COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Note</td>
<td>08/18/98</td>
<td>Prior to 11/98, this was policy G-29. Initial release with inputs from International Task Force members.</td>
</tr>
<tr>
<td>B</td>
<td>11/20/97</td>
<td>New international member benefit outlined. Word change status from Affiliate to WorldPartner.</td>
</tr>
<tr>
<td>C</td>
<td>05/13/04</td>
<td>Reformatted to new policy template. Removed reference to formation of local sections. Added 4.1.4.1 to abide by Society policies and procedures.</td>
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<tr>
<td>Note</td>
<td>2007</td>
<td>Reviewed for consistency with Bylaws changes.</td>
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APPROVALS

Owner: Board of Directors
Reviewed by: Bylaws Committee
Approved by: Board of Directors
May 13, 2004