#NWF CAREER SERVICES TOOLKIT: 2019-2020 MONTHLY IDEA CALENDAR

## AUGUST

- **Water Quality Month**
  - 9 - International Day of Worlds Indigenous People
  - 12 - International Youth Day
  - 12 - World Elephant Day
  - 14 - World Lizard Day
  - 17 - National Honey Bee Day
  - 19 - Shark Week

## SEPTEMBER

- **14** - National Estuaries Week
- **18** - World Water Monitoring Day
- **26** - National Public Lands Day

### ACTION DAYS

- **#SustainableDevelopmentGoals**
- **#SDGs**
- **#GlobalGoals**

### ACTIVITIES

**AUGUST**

- Determine your goals and timeline for the year and enter into your Career Services Toolkit Strategy Worksheet
- Work with custodial and grounds staff to consider eliminating pesticides and increase the use of green cleaning products.
- Explore Education and Awareness Careers through the National Wildlife Federation’s EcoLeaders website.
- Present EcoCareers PowerPoint Presentation and encourage all students to create a profile on [www.nwfecoleaders.org](http://www.nwfecoleaders.org)

**SEPTEMBER**

- Plant native trees on your school grounds or in your local community
- Use the SEEK app to identify the trees on or near the school.
- Replace invasive and non-native trees and shrubs with natives.
- Explore Architecture and Buildings Careers through the National Wildlife Federation’s EcoLeaders website.
- Encourage students to participate in two or more career self-assessments.
## OCTOBER

**Food**

<table>
<thead>
<tr>
<th>ACTION DAYS</th>
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</thead>
<tbody>
<tr>
<td>5 - World Habitat Day</td>
</tr>
<tr>
<td>7 - National Walk to School Day</td>
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<tr>
<td>12 - National Indigenous People’s Day</td>
</tr>
<tr>
<td>13-19 - Earth Science Week</td>
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<tr>
<td>24 - International Day of Climate Action</td>
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</tbody>
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**ACTIVITIES**

- Help make healthy food accessible in your community through local outreach events.
- Establish an edible garden at your school.
- Explore Food and Agriculture Careers through the National Wildlife Federation’s EcoLeaders website.
- Encourage students to identify five careers of interest and take notes on salary, growth potential, job listings, requirements, etc.

## NOVEMBER

**Energy**

<table>
<thead>
<tr>
<th>ACTION DAYS</th>
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</thead>
<tbody>
<tr>
<td>Young Reporters for the Environment</td>
</tr>
<tr>
<td>1 - World Vegan Day</td>
</tr>
<tr>
<td>15 - America Recycles Day</td>
</tr>
</tbody>
</table>

**Climate Change**

<table>
<thead>
<tr>
<th>ACTION DAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 - Affordable and Clean Energy</td>
</tr>
<tr>
<td>13 - Climate Action</td>
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**ACTIVITIES**

- Learn the science behind climate change and take action in your local community.
- Work to reduce your school’s transportation emissions.
- Find out what is happening in your state legislature regarding Climate Change.
- Explore Sustainable Energy as well as Climate Change Adaptation and Mitigation Careers through the National Wildlife Federation’s EcoLeaders website.

#SustainableDevelopmentGoals #SDGs #GlobalGoals

QUESTIONS? ECOLEADERS@NWF.ORG
### DECEMBER/JANUARY

**ACTION DAYS**

Universal Human Rights Month  
Young Reporters for the Environment Projects  
5-International Volunteer Day  
5-World Soil Day

**ACTIVITIES**

- Plan to participate in a citizen science project such as the Great Backyard Bird Count.  
- Encourage students to keep a nature notebook.  
- Explore Habitat and Wildlife Careers through the National Wildlife Federation’s EcoLeaders website.  
- Encourage students to declare their own personal EcoMissions and identify academic and certification goals.  
- Register for EcoCareers Conference

### FEBRUARY

**ACTION DAYS**

Young Reporters for the Environment Projects  
2-World Wetlands Day  
11-International Day of Girls and Women in Science  
20-World Day of Social Justice  
27-International Polar Bear Day

**ACTIVITIES**

- Conduct an awareness campaign regarding exposure to BPA in reusable plastic containers.  
- Conduct a bin inventory and replace broken or missing receptacles.  
- Create and share a zero waste and recycling role play or video.  
- Explore Business and Purchasing as well as Consumption and Waste Careers through the National Wildlife Federation’s EcoLeaders website.  
- Encourage students to pursue several networking goals.  
- Advertise EcoCareers Conference to student body

QUESTIONS? [ECOLEADERS@NWF.ORG](mailto:ECOLEADERS@NWF.ORG)
### MARCH

**ACTION DAYS**

- Women's History Month
  - 3 - World Wildlife Day
  - 8 - International Women's Day
  - 21 - National Wildlife Week
  - 21 - International Day of Forests
  - 22 - World Water Day

**ACTIVITIES**

- Help bring awareness to the issues being highlighted on World Water Day.
- Work to ensure your school is using water-efficient irrigation practices.
- If your school has a garden, utilize a rain barrel or set up another water collection system for watering plants and trees.
- Explore Water Resources Careers through the National Wildlife Federation's EcoLeaders website.
- Encourage students to conduct informational interviews.
- Advertise EcoCareers Conference to student body.

### APRIL

**ACTION DAYS**

- Earth Month
- Community Service Month
  - 1-2 - NWF EcoCareers Conference
  - 7 - National Healthy Schools Day
  - 20 - Environmental Education Week
  - 22 - Earth Day (50th Anniversary)
  - 24 - Arbor Day

**ACTIVITIES**

- Attend EcoCareers Conference
- Celebrate your environmental successes with an all-school assembly or event in your outdoor classroom.
- Determine if there is a need and plan now for fall planting.
- Plan a school-wide outdoor activity to take place during Environmental Education Week.
- Explore Governance and Policy as well as Environmental and Community Justice Careers through the National Wildlife Federation's EcoLeaders website.

**QUESTIONS?** [ECOLEADERS@NWF.ORG](mailto:ECOLEADERS@NWF.ORG)
### MAY

- **Garden for Wildlife Month**
- **National Wildfire Awareness Month**
- **American Wetlands Month**
- **4-8- Teacher Appreciation Week**
- **6-National Bike to School Day**
- **9-International Migratory Bird Day**
- **15-Endangered Species Day**
- **20-National Bike to Work Day**
- **22-International Day of Biological Diversity**

### JUNE

- **Great Outdoors Month**
- **LGBTQ Pride Month**
- **5-World Environment Day**
- **6-National Trails Day**
- **8-World Oceans Day**
- **15-National Pollinator Week**
- **16-World Sea Turtle Day**
- **21-International Climate Change Day**
- **22-World Rainforest Day**

### ACTIVITIES

**MAY**
- Determine the "walkability" of your community.
- Create an awareness campaign for National Bike to School Day.
- Explore Transportation Careers through the National Wildlife Federation's EcoLeaders website.
- Encourage students to apply for internships, entry-level jobs, and other opportunities.

**JUNE**
- Take action for World Oceans Day by organizing a community clean-up of a local waterway.
- Learn more about the importance of your local wastewater treatment facility.
- Create signs or artwork that help protect storm drains from pollution.
- Explore Outdoor Recreation Careers through the National Wildlife Federation's EcoLeaders website.