FACEBOOK PAGE STRATEGIES

- Theme of the Week
- Positive Vibes
- Photos over Texts
- Visually Appealing Photos
- Trending Topics
- Appropriate #Hashtags

CONTENT DEVELOPMENT

- Members Profiles
- Highlight IET Services
- News Update
- Latest Happenings in Industry
- Job Opportunities
- Lifestyle
- Be Creative!
WHEN TO POST?

Good timing = more audience engagement

Based on a typical university student and young professional life in Perth, Australia. Subject to change according to location.